

Unleashed introduction & overview





What is Unleashed?

It's a cloud app that gives businesses full visibility and control over their inventory. Unleashed solves the problems caused by poorly managed stock — including stockouts, stagnating margins and more — by enabling users to easily track their goods across suppliers, warehouses, production and sales.

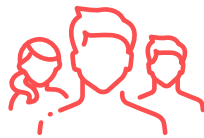
Unleashed is designed to cater to the complex needs of manufacturers, wholesalers and distributors. For stock-based businesses that need a powerful inventory solution, upgrading to our app is a revolutionary moment.

We are...



100% cloud based

Unleashed can be accessed from anywhere — all that's needed is an internet connection.



Dedicated to customers

We have support teams in both hemispheres, ready to help your clients 24 hours a day.



Affordable

Our subscription plans are great value, and we don't charge onboarding fees.

Key benefits for your clients



Get complete visibility. Know where goods and materials are at any time



Say goodbye to stockouts or overstocking. See how products are performing, and plan accordingly



Sell more products, better. Sell in multiple currencies, at multiple price points and across multiple channels — including a free B2B Online Store



Get magnificent margins. Track the precise profit from every sale — including freight, import and more



Cut the admin. Automate inventory processes, so there's no need to manually enter data



Scale at speed. Adding new stock locations doesn't have to mean extra admin



Surge past limits. No more SKU limits, no more stock location limits, no more price list limits

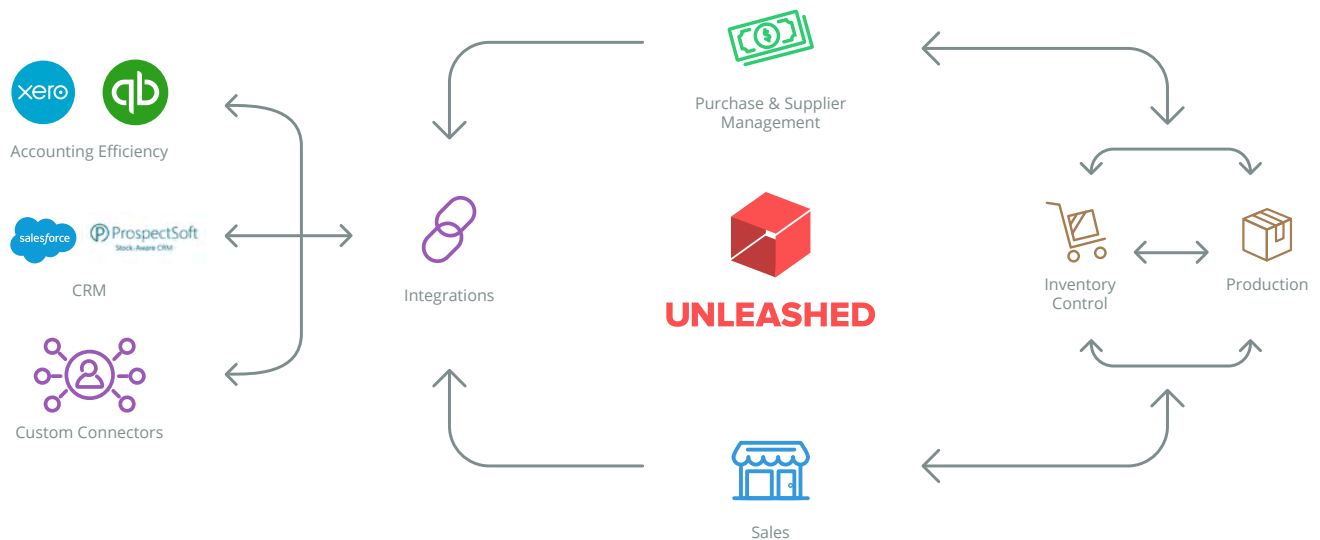


Integrate everything. Sync our solution with systems for accounting, eCommerce, POS, CRM and more



How it works

Unleashed covers all the areas of a business that involve stock. Here's a quick illustration of how that looks with a typical business's process:



There are four key modules within Unleashed: purchasing, stock control, production and sales. Here's an introduction to each.

Purchasing

What does it do? Offers an easy way to create and send purchase orders, then receipt goods into the warehouse once they arrive. Unleashed will automatically update stock levels, and calculate the true cost of each purchase — including freight costs, customs charges and more.

*Key features: **Returning stock**, **buying in multiple currencies** and **receiving partial orders** is all simple. And with advanced **supplier management** features, your clients can keep track of all their suppliers in one place.*

Inventory control

What does it do? Enables businesses to manage their entire product catalogue in the cloud. Unleashed will give real-time visibility on how much stock is on hand, and which warehouse it's located in.

*Key features: Manage stock across **multiple warehouses** (physical or virtual), with an **unlimited** number of locations. Track by **batch or serial number**, set **minimum and maximum** levels, and **stocktake** quicker than ever.*

Production

What does it do? Helps manufacturers take control of production, by enabling them to track goods and materials throughout the manufacturing process — and see how much every finished product cost to make.

*Key features: **Bills of materials** that can be stacked across **multiple levels**. **Assemblies and disassemblies** for building products from components, or breaking down bundles. **Reorder reports** help ensure that your clients are never out of materials again.*

Sales

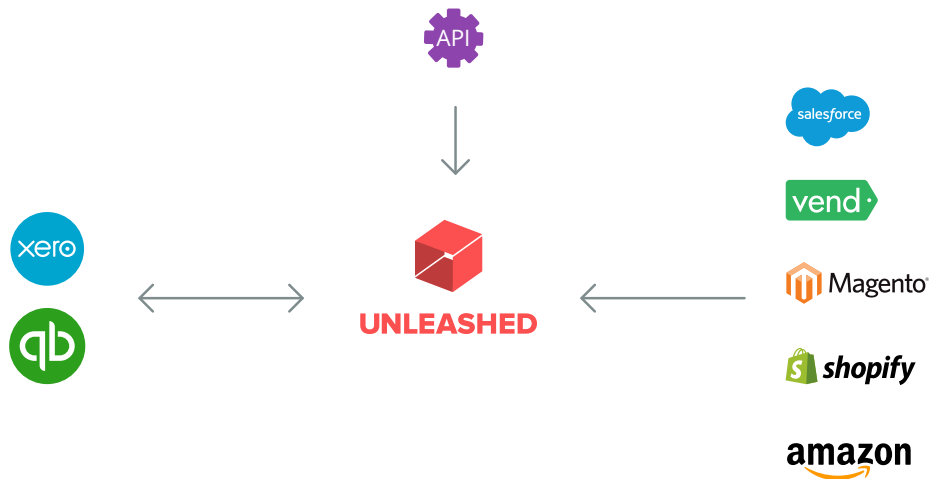
What does it do? Gives an easy way to create and manage sales quotes and orders — then updates stock levels accordingly. Automatically updates stock information when products are sold online, and enables businesses to report on performance by salesperson, product, region or more.

*Key features: **Split shipments**, for when there's insufficient stock to complete an order. The **Sales App**, to give salespeople access to live stock information on the road. Our free **B2B eCommerce Store** saves time and grows sales orders by enabling wholesale customers to self serve.*



Integrations

Unleashed has native integrations with leading cloud apps for a range of other functions. For many stock-based businesses, our app sits at the heart of their cloud stack.

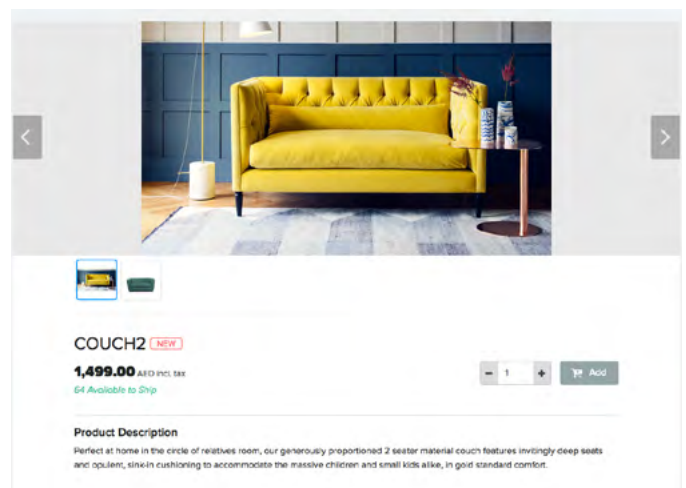
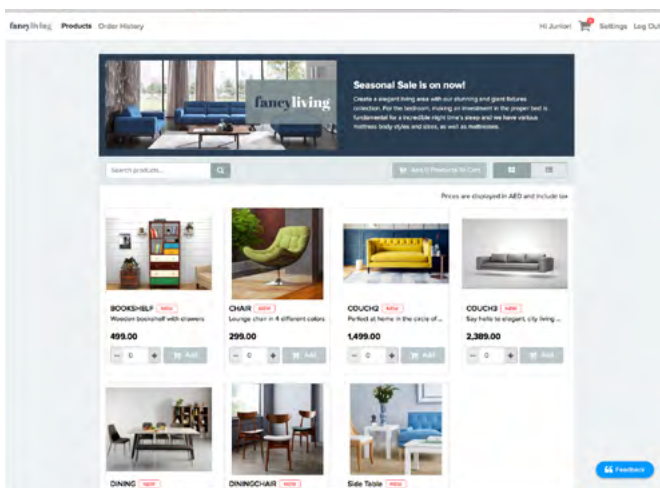


For a rundown of all the apps Unleashed integrates with, take a look at our [integrations guide](#) or our [App Marketplace](#).

B2B eCommerce Store

As well as native integrations with Amazon, Shopify, Vend, Marketo and more, Unleashed comes with its very own in-built B2B eCommerce Store.

How the store works is simple. Your clients can choose which customers to invite into the store: once invited, those customers can check their order status, see available stock, and place orders and reorders without having to pick up the phone. It's a great way to grow wholesale orders, save time, or even move into new international markets.



The Partner Programme

Our Referral Partner Programme is designed to help accountants and bookkeepers build an indispensable advisory service. Introducing Unleashed brings several benefits for your practice:

- **Save** time spent reconciling your clients' inventory records
- **Offer** proactive advice, so you can develop a deeper relationship with clients
- **Get** new business by strengthening your value proposition
- **Futureproof** your clients, enabling them to scale
- **Increase** the lifetime value you get from your client base

Find out more about the benefits you get as a Referral Partner here.



FAQs

Can't my clients just use accounting software?

A small number can and do, but the majority find cloud accounting packages too lightweight and simply patch them with ineffective spreadsheets. Lots of businesses come to Unleashed because they are struggling with the limits and lack of functionality that are often synonymous with managing inventory using accounting software.

How long does it take to implement?

We suggest a period of 2 to 4 weeks from adopting Unleashed to going live on the software. This includes 1 to 2 weeks of setup and a further 1 to 2 weeks of testing. With the help of our great support team, your clients will be able to quickly and smoothly set up the system.

Remember: we do not expect your firm to manage the setup or implementation of Unleashed. That's our job — or that of an Implementation Partner.

How can I tell if my client needs Unleashed?

As a Referral Partner, you have access to lots of resources to help you find out which clients would benefit from our solution:

- Your guide to **helping your first client** contains a detailed rundown of which businesses need Unleashed the most
- The **inventory requirement calculator** will tell you how much your client could benefit from cloud inventory management
- Your **Partner Manager** is an expert at assessing a business's requirements
- When your client starts a trial using your unique referral link, we'll get in touch with them to find out whether Unleashed is a good fit

What if my client already has an inventory management system?

Just because your client already has a system in place to manage inventory, it doesn't mean that Unleashed couldn't be a better fit for their needs. Ask them whether they have to patch their current system with spreadsheets, or whether they need to connect their inventory records to a third-party provider. If the answer to either of those questions is yes, then we can help.